

Impact Guru Foundation and Pristyn Care Launch 'Save the Sight' Campaign

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endeavor to restore the sight of over 2 million people who are awaiting cataract surgery but can't. With approximately 8 million blind people, India is home to the largest blind population in the world. This life-crippling ocular condition, with estimates attributing 50 to 80 percent of bilateral blindness also believed to be the most significant cause of 'avoidable blindness. As per recent statistics from the National Commission for Blindness (NCBI), over 3.8 million Indians annually contract cataract.

The government has started a special campaign starting June 1 to clear the backlog of at least 1 crore cataract surgeries in the past two years owing to the Covid-19 pandemic. To achieve the same, Union Health Minister Manoj Singh Khattar has announced 1 crore cataract surgeries in the next three years. The goal of the program is to reduce the prevalence of blindness.

The partnership between IGF and Pristyn Care is a step in the right direction to support the government's goal. *"Out of the 3.8 million Indians contract cataract annually, 80% suffer from permanent blindness. Our mission is towards helping people in the country to unblur their eyesight and enjoy the beauty around them. In the vision of making healthcare accessible. With cataract being one of the necessary surgeries, we aim to provide quality care to all."* said **Sundeep Talwar, CEO of Impact Guru Foundation.**

Commenting on the initiative, **Harsimarbir Singh, co-founder of Pristyn Care** said, *"The treatment for cataract is often just one doctor per 30,000 people. With our strong presence across Tier-2, and Tier-3 cities, we are committed to our healthcare for Bharat mission. We have empanelled a network of around 800+ hospitals across the country. With the 'Save the Sight' initiative in collaboration with Impact Guru Foundation, we aim to provide quality care to all underserved communities who are suffering from cataract."*

The patients are eligible for **treatment** under the following conditions:

- Anyone with a BPL card can register for the program
- The monthly income of a household should not exceed Rs. 20,000
- Patients should not be enrolled in any health schemes to register for the program
- Patients must not have any health insurance (group or individual) to register for this program

Cataract is the country's leading cause of vision loss; however, it is treatable with a simple procedure. A recently published report by Pristyn Care Data lab in June, lack of access to information, treatment, and awareness among Indians. Pristyn Care has received more than one lakh+ cataract patient queries and has provided quality care to all.

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